**Tech Stack & Architecture**

* Frontend (HTML, CSS, JS, Bootstrap) → Easy to build responsive UIs.
* Backend (ASP.NET MVC) → Scalable, structured, and integrates well with your stack.
* Database (EF + MySQL) → EF simplifies data management, reducing manual SQL work.
* Authentication (ASP.NET Identity) → Secure user management, role-based access control.
* Payment Integration (GCash) → Suitable for local payments with API support.

Minor Considerations Before You Proceed

* If you expect **many users**, add **caching (e.g., Redis, MemoryCache in ASP.NET)** to reduce database load.